CEO 企业精英 ENGLISH MASTERCLASS



Quotes of the day

- 1) I'd rather *regret* the things I've done than regret the things I haven't done. Lucille Ball
- 2) Never *regret*. If it's good, it's wonderful. If it's bad, it's experience. Victoria Holt

MODULE 2

(1) PRONUNCIATION	Sound of /ə/ alarm /əˈlɑː(r)m/ apologise /əˈpɒlədʒaɪz/ appreciate /əˈpriːʃiˌeɪt/ amazed /əˈmeɪzd/ acknowledge /əkˈnɒlɪdʒ/ advantage /ədˈvɑːntɪdʒ/ solution /səˈluːʃ(ə)n/ resolution /ˌrezəˈluːʃ(ə)n/
(2) ARTICULATION	or or
(3) COMMUNICATION	
Social English (SE)	How to say "sorry" How to respond
Expressing Emotions (EE)	Expressing Regrets
Corporate English (CE)	Apologising with Reasons



ACTION PLAN

*Refer to the lesson in **Expressing Emotions**

- 1) Write 3 regrets in your *Journal*.
- 2) With the 3 regrets, change the perspectives. Write what you are grateful for today.
- 3) Share your Gratitude

SONGs

- 1) I'm sorry by Richard Walters
- 2) I'm sorry by Brenda Lee



COMMUNICATION : Social English

Part 1:

5 Ways to say "Sorry"

N/ 1 1	A II (1 (2 ()
Vocabulary	Application (Sentences)
1) forgive /fə(r)'gɪv/ (verb)	I'm sorry. Please forgive me. 对不起, 请原谅我
2) forgave = past tense of forgive	Don't worry. I forgave him.
3) forgiven = past participle verb of forgive	Don't worry. I have already forgiven him.
4) apologise (verb) apologize (verb) /əˈpɒlədʒaɪz/	I would like to apologise. 我要跟你道歉 It was not intentional. It was not done on purpose.
5) apology /əˈpɒlədʒi/ (noun) - many apologies	Please accept my apology. My apologies. *Mostly used formally in business contexts. Used to decline an invitation or express regret at not being able to fulfil a request.





Part 2:

How to say "Sorry"

1) Using "Nouns"
I'm sorry for
I apologise for
My apology for
My apology for
2) Using "Gerund"
I'm sorry for
I'm sorry for
I'm sorry for
3) Using "Excuse me"
Excuse me?
Excuse me?
Part 3
How to Respond to "I'm Sorry"
It's fine. It's okay. I .
It's fine. It's okay. I You should be sorry, but I
Oh well, Iyou.
I accept your
accepted. Let's move on.
No worries. No problem. It is not a big deal. That really hurts but please don't let it happen again.





COMMUNICATION: Expressing Emotions

Expressing Regrets

1) Using "I regret"		
I regret that		_
I regret what I		
I regret not	<i>(Gerund)</i> enough	my parents.
2) Using "I wish"		
I wish I		
I wish I		
I wish I		
3) Using "I should"		
I should		
I should		
I shouldn't have		

5 Things NOT to be SORRY for...

- 1) Your past Do not be the prison of your past
- 2) Other people's opinions and judgements
- 3) Limiting beliefs (projected on yourself)
- 4) Past relationships
- 5) Money

Have Mercy for yourself!



- 1) Write 3 regrets in your "Gratitude Journal"
- 2) With the 3 regrets, change the perspectives. Write what you are grateful for
- 3) Share your Gratitude



COMMUNICATION: Corporate English

Apologising with Reasons

Part 1 :
Apologising for being Late
I'm sorry for I'm sorry, I will be late. I'm sorry, I will be 30 minutes late. I'm sorry, I will be there in 20 minutes. I'm sorry, I'm going to be 10 minutes late.
I shouldn't be too late but I want to inform you ahead of time. Could we meet at (a later time/day)? Would it be ok for us to meet at (a later time/day)?
Part 2 :
Apologising while Informing in Advance
Hi, (name).
TI'm stuck in the traffic. The traffic was not good today.
M
I have just finished a meeting. I'm leaving now to meet you. I'm still in a meeting. It is longer than I expected. I had an appointment and it was longer than I expected. The client in the previous meeting was late and everything was delayed.
TI have to pick up some documents from the office. I have to pick up (somebody) from the airport. I have to drive (somebody) to the airport.
E
Hi, (name). I have an emergency. Hi, (name). My wife/child is sick. I have to take her/him to the clinic. My car broke down this morning. I have just managed to call a taxi