



Quotes of the day

1) Challenges are what make life *interesting*. Overcoming them is what makes life meaningful – Joshua J. Marine.

2) Don't waste your energy on people who show no *interest*. - picturequotes

MODULE 4

(1) PRONUNCIATION	Sound of /æ/ - apple /'æp(ə)l/ - accurate /'ækjʊrət/ - ambitious /æm'bɪʃəs/ - anniversary / ænɪ'vɜ:(r)s(ə)ri/ - ambience /'æmbiəns/ - anxious /'æŋkʃəs/ (Module 5 Emotions) - anticipate /æn'tɪsɪpeɪt/ (Module 5 Emotions)	
	- advertise /'ædvə(r)taɪz/ <u>Alert!</u> ***advertisement /əd'vɜ:(r)tɪsmənt/	
(2) ARTICULATION	or or	
(3) COMMUNICATION		
Social English (SE)	How to introduce yourself How to respond How to introduce another person	
Expressing Emotions (EE)	Expressing Interest	
Corporate English (CE)	Advertisement versus Advertising What makes a good advertisement?	

ACTION PLAN

*Refer to the lesson in Expressing Emotions

- 1) In your Journal, write 3 **NEW** things that **you are interested** to learn or improve.
- 2) Write what you are grateful for today.
- 3) Share your Gratitude

SONG

"Interested" by Sophia Angeles https://www.youtube.com/watch?v=KJE8OE4XsMc

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ANTER FEELWARD



CEO ^{企业精英} 英语系列 ENGLISH MASTERCLASS



COMMUNICATION : Social English

Part 1: How to do Self-Introduction

Hi, I'm Pleased/ Happy /Nice / Glad/Lovely to meet you.

How do I _____?

How do I _____?

I'm sorry, I didn't catch your name. Your name is...?

Notes:

Part 3 Introducing another person

Hi, nice to see you again. How have you been? Have you met _____? She is a _____.

Notes:





COMMUNICATION : Expressing Emotions

Expressing Interest

1) Using "I am"

l am	. Let's discuss about it.
I am	. Let me know the details.

2) Using "I would like to"

It sounds interesting. I would like to	
I would like to	:

3) Using "I wish"

I wish to _____.

I wish to ______.

I wish to _____.

4) Using "I want"

I	want

I want _____

<u>5) Using "I will"</u>

l will	
l will	him/her soon.

5 Interesting Subjects

- 1) A new friend
- 2) A new hobby / game
- 3) A new song / movie
- 4) A product / course / service
- 5) Good news / bad news

ACTION PLAN

- 1) In your Journal, write **3 NEW things** that *you are interested* to learn or improve.
- 2) Write what you are grateful for today.
- 3) Share your Gratitude





COMMUNICATION : Corporate English

Part 1 :

Advertisement versus Advertising

Advertisement (noun)	Advertising (noun)	
A product	A business	
A product or group of products like short video clips, pictures, short articles on the media with the intention to persuade people to buy.	The business of making advertisements	

Sentences

- 1) There are many ______on social media platforms.
- 2) He works in an _____company.

3) She operates an _____agency.

Part 2 : What makes a Good Advertisement?

Adjectives with Suffixes -ful, -ive and -ing

Suffix –ful	Suffix –ive	Suffix -ing
power	attract	interest
meaning	informat	inspir
success	construct	eye-catch