### CEO 企业精英 英语系列 ENGLISH MASTERCLASS



## Quotes of the day

- 1) Sometimes you win, sometimes you learn Blair Singer
- 2) If you want to succeed, double the failure rate. Tom Watson, founder of IBM.
- 3) How you handle success is as important as how you handle failure. Blair Singer

## MODULE 9

(1) PRONUNCIATION	Sound of /kə/ - compete /kəm'pi:t/ - compare /kəm'peə(r)/ - complete /kəm'pli:t/ - communicate /kə'mju:nɪkeɪt/ - compassion /kəm'pæʃ(ə)n/
(2) ARTICULATION	Or
(3) COMMUNICATION	Solution : Change your Perspectives
Social English (SE)	How to Say "I dislike it" or "I prefer…" How to respond
Expressing Emotions (EE)	I am <i>frustrated</i> but I <i>persist</i> and <i>persevere</i> .
Corporate English (CE)	Providing Feedback – Negative / Comment

## **ACTION PLAN**

\*Refer to the lesson in **Expressing Emotions** 

1) In your *Gratitude Journal*, write 3 things **that you are** frustrated **using** "*even though*…". Change your *perspective* and look at the brighter side.

2) Write 3 things that you are grateful for today.

3) Share your Gratitude.

## SONGs & RESOURCEs

1) Fight Song – Rachel Platten https://www.youtube.com/watch?v=XbxNtPiCBK8

2) Titanium https://www.youtube.com/watch?v=1UIRIbpYTwk

3) Never give up (based on true story) https://www.youtube.com/watch?v=kZIXWp6vFdE





# COMMUNICATION : Social English

### Part 1: How to say "I dislike it"

1) Using "I dislike..."

- $\rightarrow$  I dislike it.
- → I dislike \_\_\_\_\_.
- → I dislike how you \_\_\_\_\_

(did not listen to what I said)

2) Using "I prefer...to..."

- → I prefer \_\_\_\_\_\_
  → I prefer \_\_\_\_\_\_
- → I prefer

Common Mistakes	Correct English
I prefer A <i>than</i> B.	I prefer A <i>to</i> B.
l prefer <i>have</i> A.	l prefer <b>having</b> A.

### 3) Using "I don't ..."

- → I don't \_\_\_\_\_
- → I don't \_\_\_\_\_
- → I don't \_\_\_\_\_  $\rightarrow$  I don't think it is \_\_\_\_\_\_. (I don't really like it.)

### 4) Using "Even though..."

- → Even though his idea is good, I \_\_\_\_\_.
- → Even though he does not like it, I \_\_\_\_\_.
- → Even though he dislikes my idea, I \_\_\_\_\_

Common Mistakes	Correct English
I went out eventhough it rained.	I went out even though it rained.
Even though it was a good advice,	Even though it was a good advice,
but I did not follow.	I did not follow.
Even though he does not like it,	Even though he does not like it,
<u>but</u> I proceeded.	I proceeded.

### Part 2

How to Respond

- → OK. That's your choice of \_\_\_\_\_.
- → It's OK. You \_\_\_\_\_\_ the right to your comments.
- → Oh, it's alright. We have a different taste / liking / \_\_\_\_\_
- → Thank you for \_\_\_\_\_\_ your opinion. I would still think it is a good idea.





# **COMMUNICATION : Expressing Emotions**

### Expressing Frustration

Vocabulary	Application (Sentences)	
1) <b>frustrate</b> /frA'streIt/ (verb) : to make someone feel annoyed and impatient by stopping or preventing the person from doing something	→ Being a <i>perfectionist</i> , she has always been <i>frustrated</i> .	
<ul> <li>2) frustration /fr^'streIJ(ə)n/</li> <li>(noun) :</li> <li>: an annoyed feeling</li> <li>stopping or preventing</li> <li>something from getting</li> <li>something done.</li> </ul>	→ She shouted in <i>frustration</i> , "Why are you so slow?"	
Solution: Change your Perspectives (how you see things)		

- 1) Using "I'm frustrated ...." → I'm frustrated \_\_\_\_\_\_ I persisted and persevered.
- $\rightarrow$  I'm frustrated as \_\_\_\_\_\_to get it done soon.
- $\rightarrow$  I'm frustrated that
- $\rightarrow$  I'm frustrated with the result. This is not what I want.

I should \_\_\_\_\_

### 2) Using "I'm mad / angry ..."

- $\rightarrow$  I'm mad at myself as I failed.
- → I'm mad / angry at myself for \_\_\_\_\_\_ too early.
- → I'm mad at myself for \_\_\_\_\_

### 3) Using "Even though..."

- → Even though I failed, I persisted and persevered.
- $\rightarrow$  Even though I was *frustrated* with him, I choose to forgive him.
- → Even though I am mad at myself, I \_\_\_\_\_ myself.
- → Even though I am angry, I \_\_\_\_\_ myself.

# **ACTION PLAN**

1) In your Gratitude Journal, write 3 things that you are frustrated using "even though...". Change your perspective and look at the brighter side.

2) Write 3 things that you are grateful for today.

3) Share your Gratitude.





# COMMUNICATION : Corporate English

### Part 1:

How to Give a Comment (Indirect Criticism)

### 1) Using "May I suggest..." (very polite manner)

$\rightarrow$	May I suggest you	?		
$\rightarrow$	May I suggest you	?		
$\rightarrow$	The presentation was good. Howe	ever, may I suggest you?		
<u>2)</u>	Using "I would suggest you"	(giving advice/suggestion)		
$\rightarrow$	I	to have more practice.		
$\rightarrow$	I	to improve on your English pronunciation skills.		
		to speak louder.		
<u>3)</u>	Using "It would be (adjective)"	' (highlighting areas of improvement)		
$\rightarrow$	It would be	<i>(adj.)</i> if you can speak louder.		
$\rightarrow$	It would be (adj	.) if you can explain and elaborate on the points.		
$\rightarrow$	I would be(adj.)	if you can allow the audience to ask questions.		
4) Using "You need" (to be used in more serious context)				
$\rightarrow$	You need to work on it.			
$\rightarrow$	You need to speak louder.			
$\rightarrow$	You need to have more practice.			
$\rightarrow$	You need to			
$\rightarrow$	You need to			

→ You need to

### 5) Using "You should..." (to be used in more serious context)

- → You should \_\_\_\_\_\_ louder.
   → You should \_\_\_\_\_\_ more practice.
   → You should \_\_\_\_\_\_ doing the research.
- $\rightarrow$  You should \_\_\_\_\_ on the points.

### Part 2

### Receive - How to Respond to a Feedback

- $\rightarrow$  Thank you. I will work on it.
- $\rightarrow$  Thank you for the suggestion.
- $\rightarrow$  Oh, I did not realise that. Thank you for the feedback.
- $\rightarrow$  Thank you for the feedback. I know what I need to work on now.
- $\rightarrow$  Thank you for the feedback. It is really nice to hear that suggestion.